

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

Sector 16C, Dwarka, New Delhi-110078

EXAMINATION DIVISION (CONDUCT BRANCH)

FINAL Datesheet for ONLINE End Term THEORY Examinations (July 2021) Regular/Reappear

Programme: MA(MC)

1108/1111111	
Date & Day	(SESSION – II : 12:00 Noon to 02:00 P.M.)
	4th Semester
05-07-2021	MMCC202: CORPORATE COMMUNICATION PRACTICES & STRATEGIES
(Monday)	MMJN202: SPECIALISED AREAS IN CONTEMPORARY JOURNALISM
	MMNM202: E-BUSINESS JOURNALISM
	MMTV202: PRODUCTION STYLES, MARKETING & COMMISSIONING
07-07-2021	MMCC204: INTEGRATED MARKETING COMMUNICATION & EVENTS
(Wednesday)	MMIN204: NEWS PRODUCTION, PRESENTATION & ANCHORING
	MMNM204: INTERNET ADVERTISING & PR
	MMTV204: SCRIPT & SCREENPLAY WRITING

The Examination will be held through Online SUBJECTIVE Mode.

Note: BOOKS, ANY OTHER PRINTED / HANDWRITTEN / COURSE MATERIAL ETC., BAGS, MOBILE PHONES, PROGRAMMABLE CALCULATORS & OTHER ELECTRONIC GADGETS ARE NOT PERMITTED INSIDE THE PREMISES OF THE EXAMINATION CENTRE, IF SUCH MATERIAL(S) FOUND, THE SAME MAY BE BOOKED UNDER UNFAIR MEANS CASE.

For Any Clarification and query please contact:

Section Officer (Conduct)

011-25302259/260

(Dr. Vijay Kumar

Dv. Registrar, Conduct

Controller of Examinations

Dated: 30-06-2021



GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

Sector 16C, Dwarka, New Delhi-110078

EXAMINATION DIVISION (CONDUCT BRANCH)

FINAL Datesheet for ONLINE End Term PRACTICAL Examinations (July 2021)

Regular/Reappear

Programme: MA(MC)

Data & Day	Time min on a 100 100 A M appropriate
Date & Day	Timmings: 09:00 A.M. onwards
	4th Semester
12-07-2021	MMCC252: INTEGRATED MARKETING COMMUNICATION & EVENTS LAB
(Monday)	MMJN252: NEWS PRODUCTION, PRESENTATION & ANCHORING LAB
	MMNM252: INTERNET ADVERTISING & PR LAB
	MMTV252: SCRIPT & SCREENPLAY LAB
13-07-2021	MMCC254: MAJOR PROJECT
(Tuesday)	MMJN254: MAJOR PROJECT
	MMNM254: MAJOR PROJECT
	MMTV254: MAJOR PROJECT
14-07-2021	MMCC256: COMPREHENSIVE VIVA VOCE
(Wednesday)	MMJN256: COMPREHENSIVE VIVA VOCE
, , ,	MMNM256: COMPREHENSIVE VIVA VOCE
es.	MMTV256: COMPREHENSIVE VIVA VOCE

Note: Practical Examination will be held through ONLINE MODE only.

BOOKS, ANY OTHER PRINTED / HANDWRITTEN / COURSE MATERIAL ETC., BAGS, MOBILE PHONES, PROGRAMMABLE CALCULATORS & OTHER ELECTRONIC GADGETS ARE NOT PERMITTED INSIDE THE PREMISES OF THE EXAMINATION CENTRE, IF SUCH MATERIAL(S) FOUND, THE SAME MAY BE BOOKED UNDER UNFAIR MEANS CASE.

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